

# Caroline Floyd

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CarolineFloyd.com

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## EDUCATION

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### Bachelor of Science in Apparel and Merchandising

Colorado State University, Fort Collins, CO

Concentration: **Apparel Design and Production**

Expected May 2023

GPA 3.35

### LIM College Summer Program, New York, NY

*Global Marketing, Fashion Merchandising Systems*

Summer 2017

GPA 4.0

### Charleston County School of the Arts High School, Charleston, SC

Major: **Fashion Design**

May 2019

### Fashion Scholarship Fund Scholarship Award, New York, NY

Awarded: \$7500 for Fashion Design

2020

## SKILLS AND COURSEWORK

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Adobe Creative Suite: Photoshop, Illustrator, Lightroom, InDesign  
Lectra Systemes: Modaris

Microsoft Office: Excel, Word, Outlook

Patternmaking, Draping, CAD Patternmaking, Fashion Illustration, Apparel Product Development I, Industrial Garment Construction, Merchandising, Fashion Marketing, Textiles

## INDUSTRY EXPERIENCE

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### Anthropolgie, Charleston, SC

*Customer Associate*

Seasonal, 2020-2021

- Optimized sell through by upholding visual standards for inventory levels and presentation
- Efficiently and accurately operated POS systems for customer transactions
- Assisted in creation and construction of compelling visual merchandising displays

### Charleston School of the Arts, Charleston, SC

*Student Designer*

2017 - 2019

- Designed, constructed, and organized three fashion collections for annual SOA Fashion Show, including a ten-look senior thesis project.
- Created original patterns for collections through draping and flat patternmaking methods

## OTHER WORK EXPERIENCE

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### Colorado State University, Fort Collins, CO

*Computer Lab Operator*

- Assist students with lab software and hardware systems, such as Adobe CC, Autodesk, printers, and VR
- Supervise the lab and maintain a functional, clean environment